

The LEBC School of Journalism & Media Studies helps students meet their own goals by preparing them for media careers that matter. Our programme has been designed to meet the needs of students who are willing to be news and current affairs reporters, producers and presenters in this media driven society. The school has therefore established relationships with mainstream as well as community broadcasters, newspapers and production companies.

Students will be given lessons and practical assignments across radio, television and online throughout their programmes. They would learn how to research, report and broadcast a story across all media just as essential understanding of the relevant legal, political and ethical framework in which journalists operate. The LEBC School of Journalism & Media Studies is a challenging combination of theoretical study and hands-on multi-media training. It aims to provide students with the intellectual and professional skills required to succeed in the competitive world of print and broadcast journalism.

Awarding Body

Institute of Commercial Management (ICM)

Visit: www.icm.ac.uk

Please note that London East Bank College (LEBC) is an ICM Approved Centre and LEBC has got the approval to run this course.

Journalism – Certificate & Diploma

Course Structure

The Certificate in Journalism - Part 1

1. Introduction to Journalism
2. Media and Society
3. Media Ethics and Regulations
4. English for Journalists and Writers

(The ICM Certificate in Journalism is awarded on completion of all Part 1 subjects)

The Diploma in Journalism - Part 2

5. Sub-Editing and Design
6. Digital TV and Radio Journalism
7. Sports Journalism
8. Magazine Journalism

Programme Objectives

To provide prospective students of the Journalism and Media Industries with a body of relevant and current knowledge which will: -

- increase and broaden their employment opportunities within the industries
- provide them with an extensive theoretical and practical knowledge base on which to build their careers and enable them to progress to higher levels of the media and journalism industries
- increase and broaden their understanding of contemporary multi platform journalism skills, and their awareness of the emerging digital media landscape and the new opportunities which are becoming available.

The ICM Diploma in Journalism is also suitable to working journalists, who wish to broaden their skills and knowledge base, and who require appropriate qualifications for career advancement or promotion purposes.

Recommended Course Duration

It is expected that a student will need at least 6 months to 9 months of full-time study at London East Bank College (an ICM Approved Centre) to complete the Certificate in Journalism course and the same duration for Diploma in Journalism programme.

Examination Grades

Grade A – Distinction	70% and above
Grade B - Credit	60% to 69%
Grade C - Pass	50% to 59%
Grade D - Marginal Pass	40% to 49%
Grade F - Fail	39% and under

Certification

On successful completion of all four units, students are awarded the ICM Certificate in Journalism. Similarly, on successful completion of the additional four units at the Diploma stage students are awarded the ICM Diploma in Journalism.

Continuing Education

The LEBC Journalism programme will serve as an excellent route for students who ultimately seek full professional status and will provide first class underpinning knowledge for the UK degrees in Journalism and Media Studies. Holders of an ICM Diploma in Journalism may enter the second year of an appropriate degree programme or alternatively when this has been validated, the ICM Advanced Diploma programme with subsequent potential entry to the final year of appropriate Honours degree programmes. However, the programme Advanced Diploma in Journalism is currently under review

Entry Requirements

Students holding relevant recognised qualifications from other institutions or professional examining bodies may apply for exemptions on a subject-for-subject basis.

The Institute operates an 'Open Access' policy in respect of many of its vocational programmes but prospective students should note that the following entrance qualifications are recommended for those wishing to undertake the ICM Diploma programme:

- One GCE A-level plus Three GCSEs (or equivalents)
- A suitable BTEC National Award
- Any qualification equivalent to one or more of the above.

The minimum age for registration for this programme is 18.

Applicants over the age of 20 who do not hold one of the recommended entrance qualifications may also register for the programme providing they have been in full-time employment for a minimum of two years.

Examinations

Examinations are externally set and marked by the Institute. Examinations are held in March, June, September and December each year. Candidates must be registered and paid-up Student Members of the Institute at the time they undertake the examinations.

Examination papers are securely distributed to ICM approved centres and scripts are graded in the UK by ICM appointed examiners.

Full details of examination dates will be sent by ICM and LEBC students should obtain the required information from the School of Journalism & Media Studies.

Examination Closing Dates

Candidates entering for examinations must ensure that their completed examination entry forms and fees reach the Institute at least eight weeks before the date of the examinations. Examination timetables indicate the closing date for receipt of entries for each sitting.

Examination Results

These are distributed within twelve weeks after each examination period. Candidates are encouraged not to call the ICM direct for results as this confidential information cannot be disclosed over the telephone.

Subject Exemptions

Students holding relevant recognised qualifications from other professional bodies may apply for exemptions on a subject-for-subject basis. Documentary evidence is required before any decision can be made.

Study Methods

LEBC will offer you a detailed syllabus and reading list provided by ICM for each subject area. Each subject syllabus clearly defines the areas that you will be required to cover for each subject and your examination questions will be based on the areas and topics detailed for each subject. It is important to ensure that you obtain a copy of each subject syllabus from the department. Alternatively, this information can be obtained online at www.icm.ac.uk in the "Study Centre" section.

Each subject syllabus is normally linked to one main textbook and the examiners base their questions on the contents of the nominated core text.

The subject syllabuses also give details of 'Alternative Texts' and texts recommended for further reading. It is recommended that you should read one or more of the 'Alternative Texts' in order to develop your skills and broaden your knowledge of the subject area.

Journalism & Media Studies Diploma

This programme is designed for those wishing to pursue or develop a career in written or broadcast journalism. The programme introduces students to the role of the media in modern society and focuses on the skills needed to research, prepare and present news and information. It is intended to equip students with the skills which they will require in order to operate effectively in the global communications environment.

It is suitable for those working in the media, who wish to enhance their prospects, and for those who intend to pursue a career in this field.

Course Structure

Subjects

1. Broadcast Journalism
2. Newspaper Reporting
3. Sub-Editing
4. Freelance & Feature Writing
5. Media Law & Ethics

Programme Objectives

To provide students with:

- a) an understanding of the role of the different media in modern society
- b) a thorough grounding in the role of the journalist
- c) knowledge of specific media roles and skills
- d) the skills to research, write and present effective copy
- e) skills in presenting publications for the market place
- f) an awareness of the legal environment in which the media operate

Recommended Course Duration

One year of full-time study

Examination Grades

Grade A – Distinction	70% and above
Grade B - Credit	60% to 69%
Grade C – Pass	50% to 59%
Grade D - Marginal Pass	40% to 49%
Grade F – Fail	39% and under

Status of Qualification

Professional Vocational Diploma

Examinations

Externally set and marked by the Institute. Examinations are held in March, June, September and December each year. Candidates must be registered and paid-up Student Members of the Institute at the time they undertake the examinations.

Examination Closing Dates

Candidates entering for examinations must ensure that their completed examination entry forms and fees reach the Institute at least eight weeks before the date of the examinations. Examination timetables indicate the closing date for receipt of entries for each sitting.

Examination Results

These are normally distributed twelve weeks after each examination date.

Subject Exemptions

Students holding relevant recognised qualifications from other professional bodies may apply for exemptions on a subject-for-subject basis.

Entry Requirements

The Institute operates an 'Open Entry' policy in respect of many of its vocational programmes but prospective students should note that the following entry qualifications are recommended for those wishing to undertake this Diploma programme:

The minimum age for registration for this programme is 18.

1. One GCE A-level plus Three GCSEs (or equivalents)
2. Five GCSEs at grades A, B or C (or equivalents)
3. A suitable BTEC National Award
4. Any qualification equivalent to one of the above.

PLEASE NOTE: IT IS ESSENTIAL THAT THOSE WISHING TO UNDERTAKE THIS PROGRAMME ARE ABLE TO COMMUNICATE FLUENTLY IN BOTH WRITTEN AND SPOKEN ENGLISH. THE EXAMINERS WILL DEDUCT MARKS FOR THE INCORRECT USE OF GRAMMAR, POOR SENTENCE CONSTRUCTION AND THE INAPPROPRIATE USE OF ENGLISH.

Applicants over the age of 19 who do not hold one of the recommended entrance qualifications may also register for the programme providing they have been in full-time employment for a minimum of two years.

Study Methods

The LEBC School of Journalism & Media Studies has been provided with a detailed syllabus and reading list for each subject area. Each subject syllabus clearly defines the areas that you will be required to cover for each subject and your examination questions will be based on the areas and topics detailed for each subject. It is important to ensure that you obtain a copy of each subject syllabus from the school.

Each subject syllabus is linked to one main textbook and the examiners base their questions on the contents of the nominated text. The subject syllabuses also give details of 'Alternative Texts' and texts recommended for further reading. Where possible you should read one or more of the 'Alternative Texts' in order to broaden your knowledge of the subject area.

Facilities:

The LEBC School of Journalism & Media Studies has got its connections with several UK based media houses in order to offer modern digital editing facilities and other technical supports to the students.

Work placement opportunities

Every student has a three week work placement within the news broadcasting industry, which is undertaken in-between the 2nd and 3rd month of study. Each student has an assessment completed by their broadcast mentor at the end of the placement. We however encourage students to organise their own work experience as well as this mandatory placement.

Who do I contact to visit the department?

info@eastbankcollege.org.uk

Contact for further information

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